



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Grassroots Media LLC
2 Bala Plaza Suite 300
BALA CYNWYD, PA 19004

Contract # 4839105

Schedule Dates 05/11/21-05/17/21
Advertiser Terry McAuliffe for Governor of Virginia-D (14151)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 586-McAuliffe Week #4 30's (1558566)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name D'Ettorre, Mike
Phone/Fax /
CPE 586
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/10/21
Last Modified 05/10/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$9,180.00
Net Total \$52,020.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2021	76	\$61,200.00
Grand Total:	76	\$61,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		5/10/21
2.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$350.00	\$350.00	Washington (WJLA)		5/10/21
3.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	7A- 8A (EST)		2							2	\$700.00	\$1,400.00	Washington (WJLA)		5/10/21
4.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	7A- 8A (EST)			2	2	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)		5/10/21
5.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	8A- 9A (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		5/10/21
6.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	8A- 9A (EST)		1							1	\$700.00	\$700.00	Washington (WJLA)		5/10/21
7.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/10/21
8.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	2P- ABC-General Hospital			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		5/10/21
9.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	2P- ABC-General Hospital		1							1	\$300.00	\$300.00	Washington (WJLA)		5/10/21
10.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$325.00	\$325.00	Washington (WJLA)		5/10/21
11.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			2	1	1	1			5	\$325.00	\$1,625.00	Washington (WJLA)		5/10/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$600.00	\$600.00	Washington (WJLA)		5/10/21
13.0	Normal Line / SPOT	05/11/21-05/14/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		5/10/21
14.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/10/21
15.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		5/10/21
16.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	7:29:26P- Jeopardy			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		5/10/21
17.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	7:29:26P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/10/21
18.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$650.00	\$650.00	Washington (WJLA)		5/10/21
19.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	7:28P- Jeopardy Wknd							1		1	\$900.00	\$900.00	Washington (WJLA)		5/10/21
20.0	Revised Line / SPOT	05/13/21-05/13/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					1							Washington (WJLA)		5/10/21
20.1	Normal Line / SPOT	05/13/21-05/13/21	3	:30	9P- 10P (EST)					1				1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/10/21
21.0	Normal Line / SPOT	05/14/21-05/14/21	3	:30	7:57:56P- ABC-Shark Tank (Friday)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/10/21

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22.0	Normal Line / SPOT	05/16/21-05/16/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$450.00	\$450.00	Washington (WJLA)		5/10/21
23.0	Normal Line / SPOT	05/17/21-05/17/21	2	:30	7:57:56P- ABC-The Wonderful World of Disney		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		5/10/21
24.0	Normal Line / SPOT	05/13/21-05/13/21	3	:30	10P- ABC-Rebel (Thursday)					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)		5/10/21
25.0	Normal Line / SPOT	05/11/21-05/11/21	2	:30	9P- 10P (EST)			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/10/21
26.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/10/21
27.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$400.00	\$400.00	Washington (WJLA)		5/10/21
28.0	Normal Line / SPOT	05/16/21-05/16/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		5/10/21
29.0	Normal Line / SPOT	05/17/21-05/17/21	3	:30	11:35P- ABC-Jimmy Kimmel		2							2	\$375.00	\$750.00	Washington (WJLA)		5/10/21
30.0	Normal Line / SPOT	05/11/21-05/14/21	3	:30	11:35P- ABC-Jimmy Kimmel			2	2	2	2			8	\$375.00	\$3,000.00	Washington (WJLA)		5/10/21
31.0	Normal Line / SPOT	05/15/21-05/15/21	2	:30	11P- 12A (EST)							1		1	\$200.00	\$200.00	Washington (WJLA)		5/10/21
32.0	Normal Line / SPOT	05/14/21-05/14/21	3	:30	9P- 10P (EST)						1			1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/10/21

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